

# Suhaila Baheyeldin

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## WORK

- NOW** ● **Senior Product Designer** Dialogue  
First employee, designed full patient, doctor, partner experiences & led product direction.
- '13-'16** ● **UI/UX Designer** Kik  
In charge of design for our products, creating design standards, and managing the team.
- 2013** ● **Freelance**  
Worked with local start-ups to create web solutions for their products.
- **Mobile Designer** D2L  
Designed and led the creation of several mobile and tablet apps.
- 2012** ● **Lead Designer** Myarcha  
Created branding, web app, and landing page from scratch (& coded the landing page).
- **Mobile Manager** NexJ  
Designs, prototypes, UI patterns for apps.
- 2011** ● **Product Designer** D2L  
Functional and UI designs for 2 web products.
- 2010** ● **UX Designer** Nulogy  
Usability studies and full design for iPad app.

## EDUCATION

University of Waterloo, 2013  
Systems Design Engineering  
Cognitive Science Minor

## TALKS

Diversity in Design (Panel)  
How to Land a Design Internship  
Sketch for Beginners

## TOOLS

Sketch • Principle • Abstract  
Marvel • InVision • CSS • HTML  
PS • AI • Python • Git

## ACTIVITIES

Ceramics • Watercolour  
Kung-Fu • Calligraphy  
Drawing • Archery • Yoga