

SUHAILA BAHEYELDIN

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EXPERIENCE

- NOW ● **SR PRODUCT DESIGNER** Zenreach
Full product redesign, solo designer in KW office, User testing, product planning, design
- NOW ● **FREELANCE** Kohl Studio
Book cover designs, art, pottery and laser cut design commissions.
- '16-'17 ● **DESIGN LEAD** Dialogue
First employee, designed full patient, doctor, partner experiences & led product direction.
- '13-'16 ● **SR PRODUCT DESIGNER** Kik
Lead design for several products, created design standards, hired and managed the
- 2013 ● **FREELANCE**
Worked with local start-ups to create experiences for their products.
- 2012 ● **PRODUCT DESIGNER (MOBILE)** D2L
Designed and led the creation of several mobile and tablet apps.
- 2012 ● **PRODUCT DESIGNER (MOBILE)** NEXJ
Designs, prototypes, UI patterns for mobile
- 2011 ● **PRODUCT DESIGNER** D2L
Functional and UI designs for 2 web products.
- 2010 ● **UX DESIGNER** Nulogy
Usability studies and full design for iPad app.

EDUCATION

University of Waterloo, 2013
Systems Design Engineering
Psychology (Cognitive Science) Minor

TALKS

Designing for Humans @ BLND
Diversity in Design @ Epicurrence
How to Land a Design Internship @ UW
Sketch for Beginners @ Kik

TOOLS

Sketch • Principle • Abstract
Marvel • InVision • CSS • HTML
PS • AI • Python • Git

ACTIVITIES

Pottery • Watercolour • Illustration
Laser cutting • Photography
Drawing • Calligraphy • Kung-Fu